

September 2013–
December 2016

Media Workshops on Urban Health



Strengthening Media's Response to Urban Health Issues in Nepal

Project Summary

Project Objectives:

- To raise the issues pertinent to urbanisation and health, exploring the experiences and challenges the journalists face while reporting on health issues, especially being outside the capital
- Increase the capacity of journalists to understand and report health issues and to revise Media Guide aimed at media professionals in Nepal
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Team Members:

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Mr. Rajesh Ghimire	Project Coordinator
Mr. Sudeep Uprety	Research Officer
Mr. Sudip Bhattarai	Research Assistant
Dr. Nilam Ashra McGrath	Project Adviser

As a part of an innovative project titled, "Strengthening Media's Response to Urban Health Issues in Nepal" Health Research and Social Development Forum (HERD) conducted Phase I and Phase II of Media Workshop Series on Urban Health in collaboration with Primary Health Care Revitalization Division (PHCRD) – a division under Department of Health Services, Ministry of Health and Population; and COMDIS-HSD (Communicable Diseases – Health Service Delivery) – a research consortium working in 7 countries and based in University of Leeds, UK.

Methodology

For the media workshop regular discussions took place both internally and externally. Media training package was developed which was used in both the workshops to train the journalists and as reference guide during their fieldwork and write-up. A three-day workshop was organised for health journalists consisting of a field visit in seven different places (three in phase I, four in phase II).

Phase I

December, 2013 and January, 2014

Locations: Kathmandu, Pokhara and Biratnagar

Phase II

March 8 to March 22, 2015

Locations: Nepalgunj, Dhangadhi, Hetauda and Bhetetar

Conclusion

- The Media Workshop Series on Urban Health provided a platform to understand the realities of both media and health sector.
- It bridged the gap between the media and health sector and initiated a working relationship between them to raise issues related to urban health.
- The workshops have been appreciated by Journalists as they are encouraged to write more on health issues.
- The journalists felt that more sensitisation is required on Urban Health and the baseline study conducted by HERD should continue with involvement of other major publications.
- The participants published health related news and articles, HERD has been providing technical support to them by providing them with relevant information/data with issues they cover.



Mr. Rajesh Ghimire giving health reporting tips to journalists in Kathmandu

